



CASE STUDY:

Super Bowl LVII

PROJECT PARTNERS: The 57th Super Bowl Event Organizers

BUILDING USE: 61 Modular Buildings and 15 Portable Storage Containers

The Challenge

Deliver and install a total of 15 storage containers, 61 brand new single-wide modular buildings, and 2 double-wide modular buildings from Phoenix to Glendale in preparation for the 57th Super Bowl on Feb. 12, 2023. Given that hundreds of trucks are delivering equipment to the stadium in the days leading up to the Super Bowl, coordination and execution of modular deliveries is no small feat.

The Solution

The portable storage containers were used to store event equipment and the pyrotechnics used in the halftime show. The modular buildings created the Super Bowl television broadcast compound and served as offices for the Super Bowl production team, as well as the staging area for the Rihanna halftime show. The event organizers requested the storage containers and modular buildings be delivered and installed within 4 weeks, but the team delivered the entire fleet in a record 8 days. This extraordinary effort was recognized with a spontaneous "shout out" and standing ovation from event planners.



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